

# Corporate Responsibility

# Social

We take our position in the Community very seriously and strive to be good corporate citizens.

## Our Vision:

To make independent living a reality for all, not just those who can afford it

## Our Aims:

- To be a commercially successful business
- To be a community interest enterprise – giving back to the community we serve
- To meet the needs of our customers, our Partners and the communities we serve
- To be an ethical leader
- To be an exemplary employer
- To inspire others through co-operation and information sharing

## Our Values:

**Respect** – ageing with dignity should be a right for everyone

**Honesty** – we are honest about what we do and the way we do it

**Social Responsibility** – we encourage people to take responsibility for their own community, and work together to improve it

**Integrity** – you can have confidence that we are acting in good faith, for the good of the Community as well as our own

**Partnership is a guiding principle at Bora Health. Why? Because good things happen when we work together.**